

QUESTION 2010

Group – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following:

i) *Communis* means

a) to talk

b) to feel

✓ c) to share

d) to clarify

ii) Diagonal communication flows

a) upword

b) downward

✓ c) in all directions

d) among the peers

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- iii) His ideas were ahead of his No one took them seriously,
 a) Age b) Period ✓ c) Time d) Era
- iv) Pritam broke down on seeing his father's body. This sentence means
 ✓ a) Pritam lost control over his emotions b) Pritam broke his feet
 c) Pritam became angry d) None of these
- v) The people who carry a coffin at a funeral are called
 a) undertakers b) supporters ✓ c) pallbearers d) mourners
- vi) One who walks on foot is
 a) Eccentric b) Turncoat ✓ c) Pedestrian d) Pessimist
- vii) A group of actors, dancers or singers who work together is known as
 a) gang ✓ b) troupe c) fleet d) convoy
- viii) You promised to help me. Why do you back now?
 ✓ a) out b) up c) down d) away
- ix) Travelling at a height of 30,000 feet far above the clouds is an *exhilarating* experience. To replace the italicized word can be used
 a) Exciting ✓ b) Thrilling c) Heady d) Frightening
- x) Over the past decade, the restaurant industry has experienced *unprecedented* growth. To replace the italicized word can be used
 ✓ a) Unparalleled b) Record c) Extraordinary d) First time

Group – B

(Short Answer Type Questions)

2. Complete the following sentences with suitable form of the given verb:

- i) They here for last ten years. (reside)
 ii) Taniya to do the job. (refuse)
 iii) They three kilometers. (walk)
 iv) Her pointing finger is brown. She too much. (smoke)
 v) Darren here since 1996. (live)

See Topic: **GRAMMATICAL FOCUS, Short Answer Type Question No. 1.**

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3. Write down the antonyms of the following words:

- i) audible
- ii) leader
- iii) comedy
- iv) bliss
- v) confidence

See Topic: **GRAMMATICAL FOCUS**, Short Answer Type Question No. 2.

4. Make meaningful sentences with each word of the following pairs:

- i) affect, effect
- ii) moral, morale
- iii) instant, instance
- iv) suit, suite
- v) gift, gifted

See Topic: **READING**, Short Answer Type Question No. 1.

5. Write short notes on the following:

- i) Kinesics

See Topic: **SPEAKING**, Short Answer Type Question No. 1.

- ii) Listening skills.

See Topic: **LISTENING**, Short Answer Type Question No. 1.

6. Correct the errors in the following sentences:

- i) He has returned back from New York.
- ii) Thousand of people died by the earthquake.
- iii) Never tell lie.
- iv) Family is considered as an unit of society
- v) The French is the language of French.

See Topic: **GRAMMATICAL FOCUS**, Short Answer Type Question No. 3.

Group – C

(Long Answer Type Questions)

7. Write an invitation letter as the head of the Students' Council to the principal of your college inviting him to the Annual Fest.

See Topic: **WRITING**, Long Answer Type Question No. 12.

8. Write a letter of complaint to a company that has provided your company with 15 faulty computer peripherals in an order of 40.

See Topic: WRITING, Long Answer Type Question No. 13.

9. Assume that you are Arun Singh, the Sales Promotion Officer of LG. Write a sales letter promoting the sales of LG air conditioners to be distributed to prospective LG customers. Include the following offers in your letter.

Buy an LG air conditioner and get fits worth Rs. 6,990/-

- Microwave worth Rs. 5,990/-
- Microwave Cookware worth Rs. 1,000/-
- 0% finance

Scratch the LG Cup card and win guaranteed free gifts worth over Rs. 50 crores +7 years warranty.

See Topic: WRITING, Long Answer Type Question No. 14.

10. Read the given passage and answer the questions that follow:

The real crisis of our time is the crisis in management. I believe that the solutions to our problems lie in the development of the art and practice of management at all levels and in all facets of our national activities – from a small “Bhatt's” tea-shop to the multi-faceted international organization or the huge national government administration. I also believe that application of better and sound management skills and methods is of vital importance in resolving many huge and baffling economic and social problems that are beyond the reach of either government or business acting alone.

I strongly believe that the private sector can contribute something far more important than even money, that is management – management raised to a whole new order to magnitude – in the attainment of the new social and economic objectives put forward by our government. “But how do we do it?” The answer lies in developing a deeper sense of social responsibility on the part of our men in management. Management must act in concert with a broad socio interest and serve the objectives of the society. The various socio-economic measures now being taken in the fields of licensing, price regulation and distribution of essential commodities etc. will not lead us towards attainment of new social objectives unless we ensure that the benefits of these measures go to the ultimate consumer – the common man. This is possible only through right management, proper understanding and of course, above all, through cooperation among all concerned. Indian management has the skills, know-how and capacity to cope with new challenges. We must make a start now. The opportunities are there, if we will but see them and see them quickly.

- In what sense is the crisis of our times a crisis in management?
- What contribution can the private sector make towards the attainment of economic objectives?
- What does India Management lack?

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- iv) How can we ensure that the common man gets the benefit of various socio-economic measures?
- v) What is the central idea of the passage?

See Topic: **READING**, Long Answer Type Question No. 3.

11. Write an essay in not more than 250 words on any one of the following topics:

- i) The pros and cons of having a credit card.
- ii) Alluring advertisements – but are they truthful?
- iii) Are soft skills more important than technical skills?

See Topic: **WRITING**, Long Answer Type Question No. 15.